

# VISION 2015 ASPIRATIONAL GOALS

Aspirational Goals provide a frame work for achieving VISION 2015 and a roadmap to higher standards for Heritage Christian School performance. These Aspirational Goals reflect HCS's commitment to its Vision, Mission, and the 4 Areas of Focus in order to advance the standards of ACADEMIC EXCELLENCE on a BIBICAL FOUNDATION with COMMITMENT to Community and Country. Through these Aspirational Goals we strive to deliver tangible benefits to the students, their parents, the school, community, country and the world by preparing young people for the living of a Christian life.

1. By 2015-16 school year enrollment will increase to 400 students in multiple educational tracts (general college, trades, military) through up grading technologies for teachers and staff, increasing tutoring and providing standardized test preparation.
2. By 2015-16 school year HCS will have created a culture of continuous improvement and operational excellence through positive reinforcement for staff, teachers, students, implementing a competitive compensation package for teachers and coaches, adding staff strategically, enhancing advanced educational opportunities for teacher and staff and recognition of excellence in performance and tenure.
3. By 2015-2016 school year continuing opportunities for students to experience Christian Mission experiences both locally and nationally are made available while at the same time growing in biblical principles for life and learning through assemblies, bible study and prayer.
4. By 2015-2016 school year the retention rate of students will be at 90% + through advanced educational opportunities, educational activities, athletics, and cultural events designed to support academic excellence that exceeds state educational standards.
  - A. Café - Improve customer service – by knowing all student names by May 31, 2013 and be able to acknowledge them.
5. By 2015-16 school year the HCS campus will have been renovated through internal and external renovations including upgrading of all infrastructures, providing supplies and furniture as needed, through collaborating with the City of Canton, Aultman Hospital, and other neighborhood institutions to make a positive difference in this southwest Canton community.
  - A. Café - Routine maintenance of equipment – completed when the routine maintenance list is submitted to Admin. & Maintenance Dept. for calendar scheduling
  - B. Café - 2 – Stromboli fund raisers a year to fund extra café needs, equipment – completed by May 31, 2013
6. By 2015-2016 school year revenue sources will have been secured to increase the ability of HCS to meet its mission through increased community support, church support, creating an endowment fund, engage foundations and trust for capital and operating needs, creating a scholarship fund, strengthening the Annual ‘Kids Campaign’ and strengthening booster clubs.
  - A. Café - Increase tray sales by 15% By end of 2012 – 2013 school year
  - B.

7. By 2015-16 school year a quality athletic experience will have been established and facilities to attract and retain outstanding student athletes through creating the vision for obtaining Meyer's Park, developing the Miles Property and possibly a new gym as a part of the current HCS structure.
8. By 2015-16 school year HCS will have diversity of staff and teachers thereby demonstrating a commitment to inclusiveness as well as demonstrating to the community at large our Christian commitment of serving all families desiring a Christian education for their children.
9. By 2015-16 school year a marketing program will be established that both listens to and engages our students, families, and the community at large using all media outlets and social media to encourage enrollment, highlight HCS programs and activities, athletic events, special occasions like open houses, religious programs and assemblies.